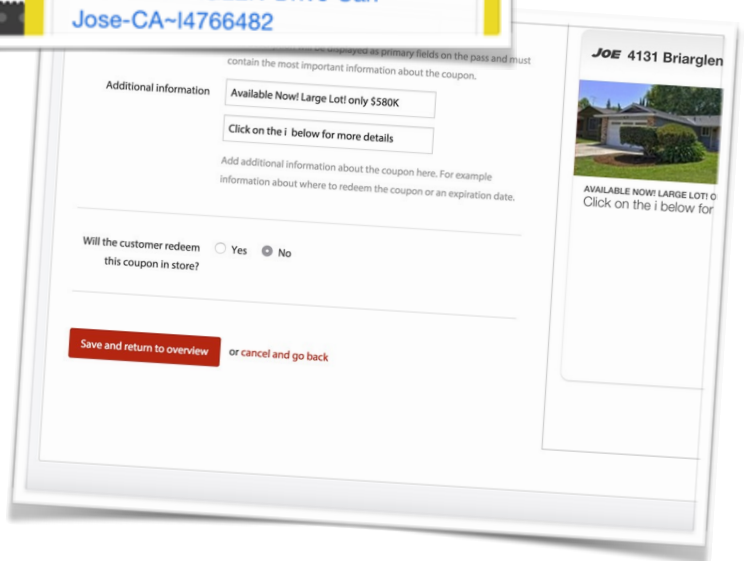
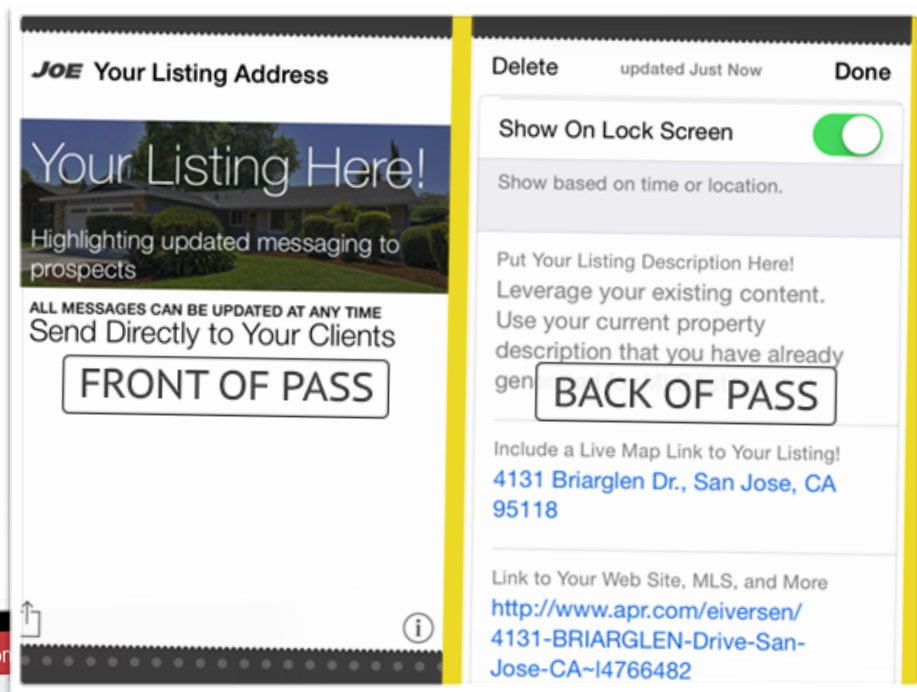


# Mobile Wallet Marketing

## The 5 Minute Plan



# Property Listing Pass

1. [Create a new template](#) using a ***fantastic picture of the property you're going to list***. Ideal size is 524x246 but nearly any rectangular shape will fit into the template. (1 minute)
2. [Create a new campaign](#), using the template you just created. Think headline here (like you don't already!) for the front, so the ***user will flip it over*** to see the FABULOUS info on the back! (1 minute)
3. [Add the Back Fields](#). Be concise with your field titles. Make sure to add ***lots of live link opportunities***, such as phone numbers, addresses, links to web content or social media posts, etc. (2 minutes)
4. [Add at least one location notification alert \(geofencing or iBeacon\)](#) to the install so you can message prospects and clients contextually based on their proximity to the property. (30 seconds)
5. [Distribute the campaign](#). Email or SMS yourself a test install to make sure the finished product has the look and feel right. Make sure to copy the direct link (or the embed code) to use on your ***social media posts, online ads***, etc. (30 seconds)